

From: Fresh Line
Sent: 20 September 2023 07:29
To: Phil.S.Graves@met.police.uk
Cc: Business Licence
Subject: Re: Variation - Subway, 45 Bridge Road, HA9 9AG - 29225 - Police Reps

Dear PC Phil Graves,

I hope this email finds you well. I would like to acknowledge receipt of your objection to our late-night license application for Subway, located at 45 Bridge road, wembley park, HA9 9AG, and I appreciate your diligence in reviewing our request.

First and foremost, I would like to address the concerns raised regarding the impact on the licensing objectives, specifically the prevention of crime and disorder, public safety, the prevention of public nuisance, and the protection of children from harm.

We understand and respect the importance of these objectives and share your commitment to ensuring the safety and well-being of the community. Our application to extend our Late Night Refreshment License to operate on a 24/7 basis is motivated by several factors that we believe align with the broader goals of the Licensing Act 2003.

1. **Community Safety:** Our establishment has been primarily focused on food delivery orders rather than dine-in customers for a considerable period without significant incidents. This focus on delivery service has allowed us to maintain a lower level of foot traffic and associated disturbances compared to traditional dine-in establishments. We have a track record of responsible management and security measures to maintain a safe environment.
2. **Local Economy:** Extending our operating hours will help stimulate the local economy by providing a late-night dining option for residents and visitors, primarily in the form of delivery orders, which can contribute positively to the community.
3. **Neighborhood Context:** It's worth noting that our establishment operates in close proximity to two 24/7 off-license shops that serve alcohol late into the night. Given this context, our focus on food delivery rather than alcohol sales can be seen as a responsible choice that may have a different impact on the community.
4. **Financial Challenges:** We are facing significant financial challenges that threaten the viability of our business. Opening 24/7 would allow us to generate additional sales, enabling us to meet our expenses and continue to provide our services to the local community. The closure of our business could result in a loss to the community, and we are committed to avoiding that outcome.
5. **Police Resources:** We understand that police resources are limited, and we want to assure you that our operations will not place undue burdens on law enforcement. Given the presence of existing 24/7 off-license shops in our neighborhood, we believe that additional police patrolling may not be required. Furthermore, if any problems were to arise during our late-night operations, we are committed to promptly addressing them and, if necessary, reverting to our normal operating hours.
6. **Crime Prevention:** While there have been incidents in the area, it is essential to note that these figures do not directly correlate with our establishment. We take security

seriously and have invested in CCTV, trained staff, and other security measures to deter and address any incidents within our premises, primarily related to delivery service.

In conclusion, we believe that extending our Late Night Refreshment License, with a predominant focus on food delivery orders, will allow us to better serve our community while maintaining a strong commitment to the licensing objectives. Given the presence of neighboring 24/7 off-license shops and our proactive approach to addressing potential concerns, we are confident that our operations can coexist responsibly with the existing establishments in the area.

We kindly request the opportunity to discuss these matters further with you and explore potential solutions that address your concerns. Your expertise and input are invaluable to us, and we are eager to work together to find common ground.

Thank you for your time and consideration. We look forward to the possibility of resolving these objections amicably.

Yours sincerely,

Khurram Shahzad